

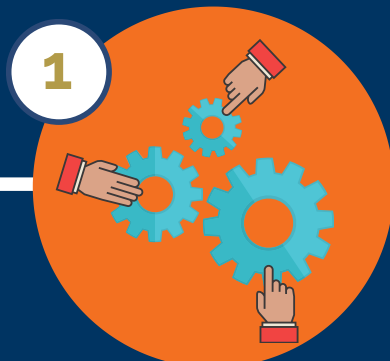
# Here's why CEO's need to take the lead to upskill staff.

## Right people for the job



Setting the vision of an organisation and aligning all teams is the first step.

## Setting the scene



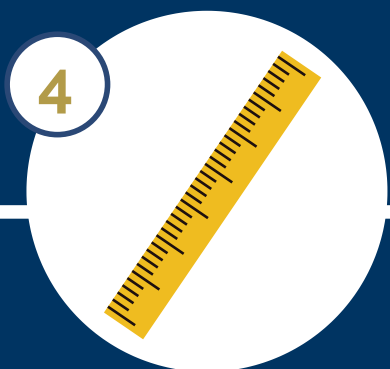
The vision and strategic direction is the responsibility of the CEO

## Plot the roadmap with HR / L+D teams



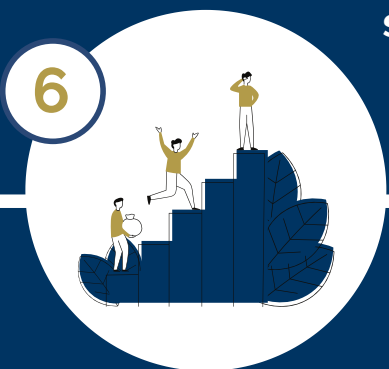
Working closely with the L+D and HR teams to understand the skills' roadmap can guarantee future success.

## Measure what matters



Understanding the metrics to be used in order to adapt the roadmap and optimise efforts.

## Current + Future success



Once the metrics are set to measure performance, the link between the current state and future success must be understood and further adaptations can be made to the roadmap to ensure the people are upskilled accordingly.



## Measure, adapt and improve

